



## ANGELA DOMENECH ROQUETA

### CAREER

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JOURNALIST - PHOTOGRAPHER - GRAPHIC DESIGNER

### EXPERIENCE

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**1992–1993** “CATALANA DE FUNDICIÓ” Barcelona

*Administrative Assistant*

- General tasks of administration and accounting.

**1993–1994** “CENTRES ACTIVITATS FÍSiques DIR” Barcelona

*Secretary of Personnel Director*

- Secretary of Personnel Director with a staff of 200 people.
- General tasks of personnel management: interviews with new candidates, contract management, social security, etc...
- A part of the whole experience in personnel management, I also learned to use MS Excel software .

**1994–1995** CASINO “CASTILLO DE PERELADA” Peralada

*Croupier*

- Manage and control everything about the game of Casino.
- Strengthening control over the players: physiognomic features, memorize the moves made, quick calculation of payments, handling, etc...

**1996-1998** NEWSPAPER “HORA NOVA” AND “TV FIGUERES” Figueres

*Editor and tv news reporter*

- Hora Nova: Coordinator and editor of the newspaper supplements.
- Televisión Figueres: 21h tv news reporter.

**1999-2003** NEWSPAPERS “PLATÍ XXI” and “EL BRONZE“ Figueres/Barcelona

*Entrepreneur*

- Founder, director and owner of weekly newspapers, monthly and quarterly newspapers “Platí XXI”, “The Bronze” and “Classificat”.
- Platí XXI: “Periódico semanal de l'Empordà” with general contents of the area. The Bronze: Regular monthly bilingual (Catalan and French) and distributed in the “Empordà Catalunya Nord”. “The Classificat”: Quarterly magazine classified ads in the province of Gerona.
- Leadin and managing publications, staff and business in general in Barcelona and another in Figueres. The total of the two companies came to be 30 people. Besides the 3 publications, also founded the advertising agency Platí Disseny.

*Director of "Hora Rosa magazine" and "Agencia Publicidad Hora Disseny".*

- Management and coordination of the publication and advertising agency (founder).
- Tasks performed: Writing, layout, design, advertising and photography.
- Founder of Time magazine Rosa: only in Catalan society magazine across the state.

## **EDUCATION AND SKILLS**

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- **Administrative Professional Training.**
- **Title university by the Open University of Catalonia in Sociology of Communication:** a) Understand the basic concepts used in sociological research i the theoretical traditions that make it up. b) To establish the concept of mass communication in schools and deepen its analysis of key social. c) Study the main contributions made from the analysis of the sociology of mass communication and the focus of the debate that originated in the sociological study of the media to understand the current state of affairs.
- **Title university by the Open University of Catalonia in Visual Design:** Understanding the conceptual and theoretical foundations of culture, language and syntax as a visual resource to obtain the desired results graphics. Initiated in the composition and experimentation with different types and methods of graphic composition. Understand the major systems and models that underlie the creation of digital graphics. Trained to use the tools of digital creation and graphic treatment. Make a systematic use of different methodologies and processes of conception and creation of graphics and digital images. Mastering the technical, project and produce graphics for the Internet and other multimedia applications and environments.
- **Title university by the Open University of Catalonia in Tourist Destinations:** Meet the environmental, social, economic, cultural and political regions and major countries of the world. Using a proposed regionalization of the world as a way to understand the contrasts and similarities between major world regions and subregions. Appreciate the change of focus from the same problems as the scale of reference. Using a description of the world as a regional information and analytical tools in the world of tourism. Distinguish the actual role of tourism in different regions of the world. Understanding the distribution, importance and impact of major tourism patterns in the world. Critically understand the capacity of tourism as a development factor. Review cases and examples of tourist destinations at local, regional or national level. Learn to use basic statistics and cartographic sources for the study of tourist destinations in the world. Know what and what are some indicators of development.
- Domain software: Page Maker, Photoshop, Word, Excel, Access and Dreamweaver. General knowledge of other programs: Corel, Flash, Illustrator, Freehand, Frontpage, QuarkXpress, PowerPoint, Gesabo, i Acrobat Reader Acrobat Distiller. Domain internet browsing.
- Broad general knowledge of computing in all its perspectives.
- Creating and designing web pages.
- Photographer: Domain photography, from its inception to the image processing, retouching, assembly, printing, etc.. (Experience as a photographer:

10 years).

- Mastery of all current printing: prepress and printing, film, handled, folded, finished classes of paper, magazines, newspapers, signage, brochures, leaflets, brochures, etc.. As well as layout and design of any print medium.
- Great skill in interpersonal relations and written and verbal communication, apart from a high initiative and organizational skills and teamwork. Leadership.
- Languages: Spanish and Catalan, spoken and written perfectly. Knowledge of English, French and Italian. (Currently studying English).

## **HOBBIES**

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Photography, reading, swimming, hiking, olympic archery and gun.